

# Sugary Girls

## The Art of Eku Uekura



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### A world of adorable costume illustrations woven by Eku Uekura

Introducing a collection of original costume illustrations by the illustrator Eku Uekura, dressed up as the owner of a sweet and delicious boutique. This collection features illustrations of girls wearing colorful, adorable clothes with bright pops of color and various scrumptious-looking sweet motifs. Eku Uekura's careful attention to detail shows in the clothing designs, fanciful color schemes and depictions of cute girls that fill this collection, drawing readers into the artist's girly, "fancy pop" and dreamy vision of a distinctly Japanese kawaii worldview.

Eku Uekura has been working as a freelance illustrator since August 2020, following a stint working at a game company developing and operating new content. Uekura is a leading artist in Japanese manga and anime culture, and is active in a range of projects from creating key visuals for events, character design, illustration collaborations with companies, and more.

Enjoy the adorably kawaii costume settings and various artworks that have appeared in numerous character visual and commercials, coming together in this collection to form the uniquely "Eku Uekura" aesthetic.

**\*Worldwide Available except for Mainland China, Hongkong, Macau, Taiwan.**

### Artist Profile:

Eku Uekura is an illustrator based in Japan who is active in a range of projects and a dynamic presence on social media, and who loves kawaii clothing and cute sweets. Uekura creates imaginative illustrations based on the theme of "a girl who looks like she's made of sweet sugar." Uekura also makes key visuals for events, along with character design and illustrations for commercial and advertising collaborations. The artist's first book is Tea Party -Eku Uekura Art Book (published by Hifumi Shobo).

